



## **Norkring Belgium switches Terrestrial TV to a higher gear!**

(Antwerp - 05/02/2012) Norkring Belgium, the owner of the transmission park in Flanders and Brussels will, by the end of the first quarter 2013, upgrade its network to the latest broadcast standards: DVB-T2. This will be done together with partner Telenet.

*"After a complete modernization of our network, we want to give an innovative impulse to the existing technology", says Bart Bosmans, C.E.O. Norkring Belgium. To ensure that we provide the best services, we have invested in equipment and "human capital" over the past years.*

*In a market that constantly evolves it is important to focus on innovation!*

*Norkring Belgium will be one of the first operators offering a full DVB-T2 roll-out of its commercial network. Everyone will be able to enjoy mobile TV and radio reception in digital quality based on the most modern techniques.*

*The solution makes the signals stronger and more robust for fixed, portable and mobile devices, e.g. receipt in the car, in the garden, camping.*

*Furthermore, this is only a part of our innovation process. We are already looking into the roll out of a commercial digital radio network (DAB +) in the near future!*

Inge Smidts, Sr. VP Residential Marketing Telenet: *"Soon we will roll our own terrestrial digital TV product. We are pleased to be able to invest, in collaboration with our partner Norkring Belgium, in an even better DTT network. The customer 's viewing experience will benefit from this on a long term."*

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### **-About Norkring Belgium - [www.norkring.be](http://www.norkring.be)**

Norkring Belgium is a network operator with its own broadcasting network and transmission licenses for wireless digital television, digital radio and other digital data applications in Flanders and Brussels. Norkring Belgium has operated the entire transmitter site for Flanders and Brussels since March 5, 2009. Norkring Belgium also obtained the licenses, and the related digital frequency packages, to offer a television and radio broadcasting network in late June 2009.

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